CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

(Canceled)

- (Currently amended) The method of claim 1 A method of processing television
 content metadata in a communications system, the system including a set-top box (STB)
 and an auxiliary display device, the auxiliary display device including (i) a memory
 which stores a predefined image, (ii) a display, (iii) a processor, and (iv) a metadata
 processing application, the method comprising:
- (a) the STB extracting television content metadata from a transport stream received by the STB, the extracted metadata defining at least one of text and images; (b) transmitting the extracted metadata from the STB to the auxiliary display device;
- (c) processing the extracted metadata in the auxiliary display device using the metadata processing application running on the processor of the auxiliary display device; and
 - (d) adjacently displaying on the display of the auxiliary display device (i) the predefined image stored in the memory of the auxiliary display device, and
- (ii) the at least one of text and images defined by the extracted metadata; wherein the memory of the auxiliary display device stores a plurality of predefined images, the method further comprising: (e) the metadata processing application of the auxiliary display device changing the displayed predefined image on a periodic basis.
- 3. (Original) The method of claim 2 wherein the extracted metadata includes a uniform resource identifier (URI), the method further comprising: (f) the metadata processing application of the auxiliary display device changing the displayed predefined image each time the auxiliary display device receives a URI from the STB.
- 4. (Currently amended) The method of claim 1 A method of processing television content metadata in a communications system, the system including a set-top box (STB) and an auxiliary display device, the auxiliary display device including (i) a memory which stores a predefined image, (ii) a display, (iii) a processor, and (iv) a metadata processing application, the method comprising:
- (a) the STB extracting television content metadata from a transport stream received by the STB, the extracted metadata defining at least one of text and images;
 (b) transmitting the extracted metadata from the STB to the auxiliary display device;
- (c) processing the extracted metadata in the auxiliary display device using the metadata processing application running on the processor of the auxiliary display device; and
 - (d) adjacently displaying on the display of the auxiliary display device

(i) the predefined image stored in the memory of the auxiliary display device, and

- (ii) the at least one of text and images defined by the extracted metadata; wherein the extracted metadata further includes a uniform resource identifier (URI) that specifies a particular area on the display of the auxiliary display device for a broadcast television channel video image to be presented, the method further comprising: (e) the metadata processing application of the auxiliary display device replacing the URI with another URI stored in the memory of the auxiliary display device.
- 5. (Currently amended) The method of claim 1 A method of processing television content metadata in a communications system, the system including a set-top box (STB) and an auxiliary display device, the auxiliary display device including (i) a memory which stores a predefined image, (ii) a display, (iii) a processor, and (iv) a metadata processing application, the method comprising:
- (a) the STB extracting television content metadata from a transport stream received by the STB, the extracted metadata defining at least one of text and images; (b) transmitting the extracted metadata from the STB to the auxiliary display device:
- (c) processing the extracted metadata in the auxiliary display device using the metadata processing application running on the processor of the auxiliary display device; and
 - (d) adjacently displaying on the display of the auxiliary display device (i) the predefined image stored in the memory of the auxiliary display device, and
- (ii) the at least one of text and images defined by the extracted metadata; wherein the extracted metadata specifies a format for displaying at least one of images and text on the display of the auxiliary display device, the method further comprising: (e) the metadata processing application of the auxiliary display device changing the format specified by the extracted metadata.
- 6. (Currently amended) The method of claim [[1]] 2 wherein the predefined image is an advertisement.
- 7. (Currently amended) The method of claim [[1]] 2 wherein the extracted metadata is advanced television enhancement forum (ATVEF) data.
- (Currently amended) The method of claim [11] 2 wherein the transport stream includes a plurality of vertical blanking interval (VBI) lines, and the metadata is extracted from at least one of the VBI lines.
- 9. (Currently amended) The method of claim [[1]] 2 wherein the transport stream is a Moving Picture Experts Group (MPEG) transport stream.
- 10. (Currently amended) The method of claim [[1]] 2 wherein step (a) further comprises storing the extracted metadata, and step (b) is implemented in response to playing back the stored metadata.

11. (Canceled)

- 12. (Currently amended) The system of claim 11 A communications system for processing television content metadata, the system comprising:
- (a) a set-top box (STB) which extracts television content metadata from a transport stream received by the STB, the extracted metadata defining at least one of text and images;
- (b) an auxiliary display device in communication with the STB, and which receives the extracted metadata from the STB, the auxiliary display device including:
 - (i) a memory which stores a predefined image;
 - (ii) a processor;
 - (iii) a metadata processing application running on the processor, and which processes the extracted metadata; and
 - (iv) a display which displays the predefined image adjacent to the at least one of text and images defined by the extracted metadata;

wherein the memory of the auxiliary display device stores a plurality of predefined images, and the metadata processing application of the auxiliary display device changes the displayed predefined image on a periodic basis.

- 13. (Original) The system of claim 12 wherein the extracted metadata includes a uniform resource identifier (URI), and the metadata processing application of the auxiliary display device changes the displayed predefined image each time the auxiliary display device receives a URI from the STB.
- 14. (Currently amended) The system of claim 11 A communications system for processing television content metadata, the system comprising:
- (a) a set-top box (STB) which extracts television content metadata from a transport stream received by the STB, the extracted metadata defining at least one of text and images;
- (b) an auxiliary display device in communication with the STB, and which receives the extracted metadata from the STB, the auxiliary display device including:
 - (i) a memory which stores a predefined image;
 - (ii) a processor:
 - (iii) a metadata processing application running on the processor, and
 - which processes the extracted metadata; and
 - (iv) a display which displays the predefined image adjacent to the at least one of text and images defined by the extracted metadata;
- wherein the metadata processing application of the auxiliary display device replaces a first uniform resource identifier (URI) included in the extracted metadata with a second URI stored in the memory of the auxiliary display device, the first URI specifying a particular area on the display of the auxiliary display device for a broadcast television channel video image to be presented.
- 15. (Currently amended) The system of claim 11 A communications system for processing television content metadata, the system comprising:

- (a) a set-top box (STB) which extracts television content metadata from a transport stream received by the STB, the extracted metadata defining at least one of text and images:
- (b) an auxiliary display device in communication with the STB, and which receives the extracted metadata from the STB, the auxiliary display device including:
 - (i) a memory which stores a predefined image;
 - (ii) a processor;
 - (iii) a metadata processing application running on the processor, and which processes the extracted metadata; and
 - (iv) a display which displays the predefined image adjacent to the at least one of text and images defined by the extracted metadata;
- wherein the metadata processing application of the auxiliary display device changes a format specified by the extracted metadata for displaying at least one of images and text on the display of the auxiliary display device.
- 16. (Currently amended) The system of claim [[11]] 12 wherein the predefined image is an advertisement.
- 17. (Currently amended) The system of claim [[11]] <u>12</u> wherein the extracted metadata is advanced television enhancement forum (ATVEF) data.
- 18. (Currently amended) The system of claim [[11]] 12 wherein the transport stream includes a plurality of vertical blanking interval (VBI) lines, and the metadata is extracted from at least one of the VBI lines.
- 19. (Currently amended) The system of claim [[11]] $\underline{12}$ wherein the transport stream is a Moving Picture Experts Group (MPEG) transport stream.
- 20. (Currently amended) The system of claim [[11]] 12 wherein the communications system is a cable television (CATV) system.
- (Canceled)
- 22. (Currently amended) The device of claim 21 An auxiliary display device for processing television content metadata, the auxiliary display device receiving television content metadata extracted from a transport stream, the extracted metadata defining at least one of text and images, the auxiliary display device comprising:
 - (a) a memory which stores a predefined image;
 - (b) a processor;
- (c) a metadata processing application running on the processor, and which processes the extracted metadata; and
- (d) a display which displays the predefined image adjacent to the at least one of text and images defined by the extracted metadata;

wherein the memory stores a plurality of predefined images, and the metadata processing application changes the displayed predefined image on a periodic basis.

- 23. (Original) The device of claim 22 wherein the extracted metadata includes a uniform resource identifier (URI), and the metadata processing application changes the displayed predefined image each time the auxiliary display device receives a URI.
- 24. (Currently amended) The device of claim 21 An auxiliary display device for processing television content metadata, the auxiliary display device receiving television content metadata extracted from a transport stream, the extracted metadata defining at least one of text and images, the auxiliary display device comprising:
 - (a) a memory which stores a predefined image:
 - (b) a processor:
- (c) a metadata processing application running on the processor, and which processes the extracted metadata; and
- (d) a display which displays the predefined image adjacent to the at least one of text and images defined by the extracted metadata;
- wherein the metadata processing application replaces a first uniform resource identifier (URI) included in the extracted metadata with a second URI stored in the memory, the first URI specifying a particular area on the display for a broadcast television channel video image to be presented.
- 25. (Currently amended) The device of claim 21 An auxiliary display device for processing television content metadata, the auxiliary display device receiving television content metadata extracted from a transport stream, the extracted metadata defining at least one of text and images, the auxiliary display device comprising:
 - (a) a memory which stores a predefined image;
 - (b) a processor;
- (c) a metadata processing application running on the processor, and which processes the extracted metadata; and
- (d) a display which displays the predefined image adjacent to the at least one of text and images defined by the extracted metadata;
- wherein the metadata processing application changes the format specified by the extracted metadata for displaying at least one of images and text on the display of the auxiliary display device.
- 26. (Currently amended) The device of claim [[21]] <u>22</u> wherein the predefined image is an advertisement.